



Master Class: Protocol and International Relations

6-Week Program
October 11th – November 10th, 2016

Future Leaders of the World!

8 Reasons you should attend:

1. Add this Certification to your Resume when applying for positions with international corporations / organizations.
2. Develop professional presence and competency for interviewing and the business environment.
3. Navigate the world of International relations, protocol and diplomatic leadership.
4. Present like a pro...polished presentation skills and powerful media image.
5. Learn strategic cross-cultural fundamentals that influence business decisions and negotiations.
6. Become the in-house protocol and cross-cultural expert within your company.
7. Stand out for fast-track promotion in your industry.
8. "Meet the Masters" in international business – networking and real-life experience opportunity.

Who Should Attend?

This course is designed for **business professionals, graduate students, new hires, marketing/advertising executives, city/government organization members, non-profit associations, and future diplomats.**

Enroll by September 20th and save 10% off tuition!

Who we are:

The 6-Week Course is presented by the President of the International Protocol Institute of California®, **Marie Betts-Johnson**, who has over twenty years' experience in training and cultivating best protocol practices worldwide, and is based in **San Diego, CA**. She provides a useful and valuable experience featuring contemporary and correct International relations expertise, protocol, diplomacy and cross-cultural fundamentals.

Week 6 – "Meet the Masters!" Meet and Interact with local business leaders featuring WTCSD, UNA, Berlitz and more...your opportunity to learn from real-life experience.

Certification:

On completion of the six-week course, graduates will receive a **Certificate of Completion in "Master Class in International Relations and Protocol"** presented by **The International Protocol Institute of California®**

Investment: \$2,750.00 (40 Hours of Tuition)

REGISTER NOW AT:

<http://mbjprotocol.com/register/>

CONTACT US:

Telephone: +1 (858) 259-8302

E-Mail: mbj@ipicalifornia.com

Website: mbjprotocol.com

LOCATION:

World Trade Center
530 B St. 7th Floor
San Diego, CA 92101

TIME: 6pm – 9pm



**WORLD TRADE
CENTER®
SAN DIEGO**