

Master Class:

Protocol and International Relations

Series I – May 18, 25, June 1, 2017
Series II – August 10, 17, 24, 2017

Future leaders of International Business and Diplomatic Affairs

Who we are:

President of the International Protocol Institute of California®, **Marie Betts-Johnson**, who has over twenty years' experience in training and cultivating best protocol practices worldwide and has delivered hundreds of programs to corporations, organizations and entrepreneurs across all industries in the United States and internationally. She provides a useful and valuable experience featuring contemporary and correct International relations expertise, protocol, diplomacy and cross-cultural fundamentals.

Certification:

Upon completion of the 6-week course (Series 1 & II) graduates will receive a **Certificate of Completion in "Master Class in International Relations and Protocol"** presented by The International Protocol Institute of California®

Investment: \$1,250:00 – Series 1
\$1,250.00 – Series 2

Participants: Limited to 20

8 Reasons you should attend:

1. Credibility when applying for positions with international corporations / organizations.
2. The essentials of executive presence and competency.
3. In-depth knowledge of international relations, protocol and diplomatic leadership.
4. Top-notch presentation skills and powerful media image.
5. Cross-cultural fundamentals to influence business decisions and strategic negotiations.
6. The tools to become the in-house protocol and cross-cultural expert within your company.
7. The credentials to be considered for fast-track promotion in your industry.
8. "Meet the Masters" Graduation and Reception giving participants the opportunity to meet and interact with local leaders of organizations and industry.

Who Should Attend?

Business professionals, recent graduate students, new hires, marketing/advertising executives, city/government organization members, non-profit associations, and future diplomats.

REGISTER NOW AT:

<http://mbjprotocol.com/register/>

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LOCATION:

World Trade Center
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TIME: 6pm – 8:30 pm



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