



Manners Matter!

Give your young adult the skills
to succeed!

Private and Group Coaching

Etiquette Essentials Interviewing, Communication & Leadership Skills

What you will learn:

- **First impressions** – What is your brand?
- **Civility makes you look good** - *Please, Thank-You and You're Welcome!*
- **Respect** - Confidence and self-esteem
- **Leadership** – *Actions prove louder than words!*
- **Appropriate dress and grooming** – *Look the part to get the part!*
- **Interpersonal skills** - Introductions, handshaking, eye contact, conversational skills
- **Body language** that shows confidence
- **Verbal communication** – “Like” is contraband!
- **Communication skills:** Tact, discretion, rudeness and bullying
- **Emotional intelligence / Conflict Resolution** - How to navigate a technologically - charged world
- **Cyber civility** - Texting, e-mail taboos and written correspondence
- **Dining, dating and social skills** – Never worry about which fork to use again!

Who we are:

Based in San Diego, CA, Marie Betts-Johnson, Director of the International Protocol Institute of California®, has over twenty years’ experience in training and cultivating best etiquette and protocol practices worldwide. Her experience includes being on the staff of the Late King Hussein and Queen Noor of Jordan. She has developed hundreds of programs for top U.S. companies including IBM, Gucci, Pfizer and the United Nations, New York. IPIC has offices in Dubai and presents programs for executives, diplomats, chiefs of protocol, entrepreneurs and leaders from all areas of industry.

Private Coaching: After in-depth assessments, we develop a customized program that best meets the needs and goals of your young adult.

Group: We are available for group workshops.

CONTACT US:

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“Participants graduate with
confidence
beyond their years!”