

PROTOCOL SUPPORT ADVISER

DECEMBER 15TH – 16TH 2018

DUBAI U.A.E.

GET TRAINED TO WELCOME VISITING DIGNITARIES,
BUSINESS CLIENTS AND SPECIAL DELEGATIONS

Stand out from the crowd by adding this exclusive expertise to your Resume!
Protocol management is critical for support personnel given the task of providing
a world-class experience for discerning clients and guests.

➤ Highlights of the Program

- Select a cohesive representative team
- Cultural & protocol considerations
- Pre-Arrival Preparations
- Arrivals / Departures Procedures
- Precedence / Security considerations
- Meetings in the Office
- Event Site logistics
- Hotels, amenities, activities, menus, seating, flags, signage and more
- Establish an International Relations Office within your company / organisation

➤ Certificate of Attendance:

Participants receive a *Certificate of Attendance* on successful completion of the Program.

Venue: The Address Hotel, Dubai Mall, U.A.E.

Course Fee: US\$2,175.00 (AED 8004)

Reserve now as seats are limited.

Early registration will ensure you take advantage of the best discounts available!

Who should attend?

Support personnel, government officers in Ministries, intergovernmental / non-government agencies, diplomats, media / public relations experts, event / convention / hospitality / airport / port managers, private relationship managers, executives and entrepreneurs.

➤ Who we are:

The 2-Day Course is presented by the President of the International Protocol Institute of California®, Marie Betts-Johnson, in partnership with Teleservices Company, U.A.E. Ms. Betts-Johnson has presented programs for multinational corporations, the U.N. and Chiefs of Protocol from the Middle East & U.S. Formerly, the Director of International Relations, World Trade Center, San Diego and had the honor of being on the staff of the late King Hussein and Queen Noor of Jordan.



Your Global Image
Matters!

Register Now!

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