

# International Protocol Specialist: 5- Day Certification Program

September 16 – 20, 2019  
San Diego, California

Impact the world of diplomacy!

## 8 Reasons you should attend:

1. Deliver real-time international protocol seminars and training programs.
2. Manage complex protocol and diplomatic events.
3. Develop professional presence, competency and diplomatic leadership.
4. Navigate the world of International relations and protocol.
5. Present with persuasion...polished presentation skills and powerful media image.
6. Learn strategic cross-cultural fundamentals that influence business decisions and negotiations.
7. Become the in-house protocol and cross-cultural expert within your company or build a rewarding protocol specialist career or business.
8. Stand out for fast-track promotion in your industry.

## Who Should Attend?

- This course is designed for executives, diplomats, government officials, advertising and marketing professionals, NGOs, business professionals and entrepreneurs.

**Reserve now: Space is limited to 15 participants!**

## Who we are:

President of the International Protocol Institute of California®, **Marie Betts-Johnson**, who has over twenty years' experience in training and cultivating best protocol practices worldwide, has delivered hundreds of programs to corporations, organizations, Chiefs of Protocol, diplomats and entrepreneurs across all industries. I.P.I.C. is based in **San Diego, CA and Dubai, UAE**. and is dedicated to providing a powerful and rewarding experience, featuring contemporary and correct International relations expertise, protocol, diplomacy and cross-cultural fundamentals.

## Certification:

Upon completion, graduates will be **certified as "International Protocol Specialists"** and will be licensed to use the copyrighted, expertly designed materials (9 modules + Power Point Presentations, assessment, quizzes and exercises) developed by **the International Protocol Institute of California®**

**Investment:** US\$5,750.00

## REGISTER AT:

<http://mbjprotocol.com/register/>

## CONTACT US:

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## LOCATION:

West Gate Hotel

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