



International Protocol Specialist

GET CERTIFIED!

November 17 – 21, 2019

MARIE BETTS-JOHNSON

“High Personal Impact”



International relations and protocol skills are more critical now than ever before!
Join us for this intensive 5-Day Program and learn from the best!

➤ **Participants emerge with the:**

- Specialized skills to deliver real-time international protocol solutions and seminars.
- Knowledge to manage complex protocol and diplomatic events for visiting dignitaries and delegations.
- Credentials to build a rewarding Protocol specialist career or business using our expertly designed Presenter Manuals and ready to use Power Point Slides (35 hours training materials!)

➤ **Who should attend?**

The course is designed for executives, diplomats, government officials, chiefs of protocol, government officials, hospitality / convention / executives, advertising and marketing professionals, business professionals and entrepreneurs.

➤ **Certification**

On completion, graduates will be certified “International Protocol Specialists” and will be licensed to use the copyright materials developed by the International Protocol Institute of California®

Course Fee: US\$5,750.00 (AED 21,120)

Venue: The Address Hotel, Dubai Mall, U.A.E

Reserve now as seats are limited

Early registration will ensure you take advantage of the best discounts available.

➤ **Who we are:**

The 5-Day Course is presented by the President of the International Protocol Institute of California®, Marie Betts-Johnson, in partnership with Teleservices Company, Dubai, U.A.E. Ms. Betts-Johnson has presented programs for the U.N., Chiefs of Protocol both in the U.S. and Middle East and multinational corporations. Formerly, the Director, International Relations World Trade Center, San Diego and had the honour of being on the staff of the late King Hussein and Queen Noor of Jordan.

Register Now!

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Register at our website: www.protocoltraining.ae